

# Membership: What's in it for me?

## POWER IN NUMBERS

### **MORE MEMBERS = MORE PROMOTION**

By supporting your local Chamber of Commerce with your membership, they will have the funds to do more advertising and promotion to benefit all members.

### **MORE MEMBERS = STRONGER ADVOCACY**

A strong Chamber of Commerce has more clout when they advocate on your behalf at the municipal, provincial, and federal level.

### **MORE MEMBERS = MORE SAVINGS**

- North Grenville Times advertising discounts
- Member 2 Member Discounts

# DID YOU KNOW...

- 74% of overnight stays in Ontario are residents traveling within their home province
- Although most people still prefer to make their purchases in a physical location, the vast majority (87%) now do research online before heading out to shop or dine.
- 73% of consumers surveyed say they are more likely to patronize a business that is a member of a Chamber of Commerce or Board of Trade
- We promote Merrickville as a tourist destination through advertising, digital media, and printed material
- Our website includes a directory of member businesses with links to their pages, and our Digital Mainstreet Program is helping member business owners increase their online presence through websites and social media.
- Our window/door decals, membership cards and online business directory ensure that you are easily identified as a Chamber member, increasing your business's credibility



## We Now Offer 3 Levels of Membership<sup>†</sup>

### Full Membership

(Retail stores, Restaurants, Accommodations, and Event Venues) - \$185/yr\*

- exclusive access to Tourism Familiarizing Tours
- increased visitor traffic to your business due to marketing of M-W as a destination
- access to online advertising and marketing opportunities
- listed on website business directory
- discounted rate for networking events
- voting rights at AGM
- annual Chamber of Commerce window/door decal
- M2M and OCC discounts

### Home Based/Contractor/Service

(doesn't benefit from tourism or increased visitor traffic) - \$135/yr\*

- access to online advertising and marketing opportunities
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- listed on website business directory
- discounted rate for networking events
- voting rights at AGM
- annual Chamber of Commerce window/door decal
- M2M and OCC discounts

### Associate

(Not for profit, non-revenue generating individual or organization) - \$60/yr\*

- listed on website business directory
- discounted rate for networking events
- annual Chamber of Commerce window/door decal
- M2M and OCC discounts

<sup>†</sup> Level of membership decided at the discretion of the Board of Directors

\* including \$10 for Ontario Chamber of Commerce membership