

Merrickville Wolford & District Chamber of Commerce

Profit and Loss by Tag Group January 1, 2022 - December 21, 2023

	MAP ADVERTISING	SNOWFLAKE FESTIVAL	STREETSCAPE
Income			
4030 CAMPAIGN REVENUE			
4004 Map Advertising	3,255.00		
4017 Streetscape Campaign			4,993.04
4018 Snowflake Festival Campaign		440.00	
Total 4030 CAMPAIGN REVENUE	3,255.00	440.00	4,993.04
Total Income	\$3,255.00	\$440.00	\$4,993.04
GROSS PROFIT	\$3,255.00	\$440.00	\$4,993.04
Expenses			
5030 CAMPAIGN EXPENSES			
5017 Map Printing Expenses	2,175.00		
5022 Streetscape Expenses			2,873.60
5035 Square Merchant Fees			0.13
Total 5030 CAMPAIGN EXPENSES	2,175.00		2,873.73
Total Expenses	\$2,175.00	\$0.00	\$2,873.73
NET OPERATING INCOME	\$1,080.00	\$440.00	\$2,119.31
NET INCOME	\$1,080.00	\$440.00	\$2,119.31