

Map Committee Report 2023

Map advertisement for 2023 was oversubscribed. We had to make adjustments to make all applicants fit.

5000 copies printed in 2023. These were distributed at key retail vendors in the Village and locations such as the Depot, Blockhouse Museum, the Municipal office, along the 401 Corridor, Brockville, Barrie and other tourism destinations, and with key partners such as leBoat.

In addition, there were 3 large coroplast maps printed- 1 of the Merrickville Ward for the Depot and 1 of each Merrickville and Wolford Ward for the sign holder at the Parkette. The Municipality assists with installation of these latter maps to the sign holder.

There was a net profit of \$1080.

Recommendations:

print 6000 copies

Pursue rehabilitation of the Parkette sign holder with the Municipality early in 2024